

BRIEF ON VEON/JAZZ

VEON provides essential communications and digital services to 212 million customers in ten of the world's most dynamic countries which together have young, growing and urbanizing populations

VEON is expanding their mobile network infrastructure, rolling out new customer engagement platforms and using technology to improve their customer experience and make their support systems more efficient. With their customers using more data than ever before, they are accelerating the introduction of local digital services to improve access and engagement for all.

VEON is driving long term growth from capital investment in their developing markets while reducing their operating costs in order to maximize shareholder returns. They are commitment to sustainability, ensuring our operations are run safely and ethically while fostering digital entrepreneurship and greater digital skills and literacy in our communities.

Their values-based approach works to strengthen trust by building a responsible and sustainable business that benefits customers, employees, communities and shareholders.

VEON/Jazz is one of the largest corporate concern in Pakistan and market leader in the dynamic Telecommunications sector. Serving over 60 million subscribers, Jazz provides a multitude of services to Pakistan citizens and is a key contributor to the digital growth agenda in Pakistan.

VEON/Jazz has contributed approximately USD 9 Billion investment in Pakistan.

VEON is global enterprise, operates across 3 continents in 10 markets including Pakistan and they are one of the leading foreign investor in the country committed to a long term partnership with the Government of Pakistan owing to the present government's investor friendly policies.