

Prime Minister's Office

Board of Investment

PRESS RELEASE

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A high-level delegation of 33 mid-career foreign diplomats from 25 countries visited Board of Investment, which was chaired by Executive Director General of BOI, Ms. Fareena Mazhar. Talking to the delegation, Ms. Fareena explained that BOI is the premier investment promotion and facilitation agency of Pakistan established with the responsibilities including, promotion of investment in all sectors of the economy, facilitation of local and foreign investors for speedy materialization of their projects and facilitation in ease of doing business in Pakistan.



The Executive Director General underscored that Pakistan follows a liberal investment regime which provides a level-playing field and equitable incentives to both foreign and local investors. She added that previously, Pakistan has been a consumption-oriented economy but gradually, through policy interventions, the higher echelons of the Government of Pakistan are taking effective measures to reorient the country into an export-oriented economy, especially through promotion of ease of doing business and business regulatory reforms.

Ms. Fareena Mazhar informed the delegates that Pakistan has designated trade and investment officers across the world in various countries to facilitate trade and investment in the country. She underlined that BOI has recently launched a dynamic website (www.invest.gov.pk) to facilitate local and foreign investors and it includes details of investment opportunities in Pakistan, including sectoral briefs, special economic zones (SEZs), ease of doing business initiatives undertaken by BOI and other relevant information.
