

PRESS RELEASE

Islamabad, February 14, 2020: A delegation of Coca Cola Icecek (CCI), led by General Manager CCI Pakistan, Mr. Ahmet Kursad Ertin, and Group Director Corporate Affairs of CCI, Mr. Servet Yildirim, called on Minister of State/Chairman Board of Investment (BOI), Mr. Zubair Gilani, at BOI Islamabad today.



During the meeting, Chairman BOI explained the policy of the Government for revival of the economy through export-led industrialization in the country. He told that the reforms already undertaken by the Government have contributed towards building the confidence of investors, while business reform drive being led by BOI will be monumental in improving the overall business climate in the country, for local as well as foreign investors.

Mr. Gilani briefed the delegation about some of the initiatives being undertaken by BOI for improving the relationship management with the investors, including the mapping of the businesses, which would enable the organization to resolve the issues more efficiently and build effective connections for exploiting available opportunities in the country.

While talking about the brotherly relationships between Pakistan and Turkey, Chairman BOI said that the visit of the Honourable President along with a delegation of big business leaders from Turkey would revitalize the already existing strong economic and social ties between both nations.

The delegation of CCI appreciated the efforts of Government for economic revival in the country. They also shared some of the issues being faced in the industry, which Mr. Gilani assured to take up to the highest level for a swift resolution.

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