

Mr. Farooq Naseem

Mr. Muhammad Farooq Naseem is the founding Chairman and CEO of the DWP Group, a leading business enterprise of Pakistan. The Group's core-businesses are:-

- Consumer Electronics (TV, AC, Refrigerator and Home Appliances)
- Heating, Ventilation and Air-conditioning (HVAC)
- IT Infrastructure Solutions
- Networks and Telecom
- Power (UPS, Batteries & Alternative Energy)
- Healthcare
- Document Technology

DWP is partners with world's leading enterprises and technology companies like GREE, EMC, CISCO, HUAWEI, XEROX, APC, & PHILIPS in Pakistan. It also manufacture & market products on its own brand ECOSTAR.

Incorporated in 1999, DWP Group currently employs 3,750 personnel. DWP's footprint is nationwide; direct presence in 28 cities of Pakistan with manufacturing bases at Lahore, Karachi and Headquarters at Lahore.

Mr. Naseem received his higher education in the USA; Bachelor's in Mechanical Engineering (BME) from the University of Minnesota, Minneapolis, IAA and Master's in Business Administration (MBA) from the University of Notre Dame, USA and a Certified Public Accountant (CPA) from American Institute of Certified Public Accountants, California, USA.

He has been associated with professional institutes of Engineering, Finance and Accounting, a visiting faculty at the Institute of Business Administration (IBA) Karachi and the Institute of Chartered Accountants Pakistan (ICAP), both at Karachi and Lahore

With a primary focus on education; Mr. Naseem actively participates in social-welfare services through TRUST School (a network of quality education Schools for deserving children with high merit), LUMS (Premier University of Pakistan). The PAKPUR Foundation (low-income housing & communities and medical projects) and LABARD (rehabilitation of the disabled through the Lahore Chamber of Commerce & Industry) and others.

Mr. Farooq Naseem is married with four children. He lives in Lahore, Pakistan and enjoys playing golf.
