

MEMORANDUM OF UNDERSTANDING

This MOU is made at Islamabad on 25th of February 2008 between

INVESTMENT DIVISION & BOARD OF INVESTMENT

AND

SMALL AND MEDIUM ENTERPRISE DEVELOPMENT AUTHORITY

(Hereinafter referred to individually as "a Party" and collectively as "the Parties")

On the Strengthening of Cooperation to Promote the Horticulture Sector in Pakistan

Whereas, the Investment Division & Board of Investment (hereinafter also referred to as "ID & BOI") is a statutory agency established under the Board of Investment Ordinance, 2001, to encourage, promote and facilitate both local and foreign investment in the country;

And whereas, the ID & BOI has broad based responsibilities for the promotion of investment in all sectors of the economy by formulating, implementing and monitoring of projects;

And whereas, the ID & BOI is a focal point of contact for prospective investors and provides them with information and assistance in coordination with other Ministries, Divisions, Departments and Implementing Agencies of the Government;

Whereas, the Small & Medium Enterprise Development Authority (hereinafter also referred to as "SMEDA"), was established in October 1997 to take on the challenge of developing Small and Medium Enterprises (SMEs) in Pakistan with an innovative approach and professional management structure and the objective of creating an enabling environment and business development services for small and medium enterprises;

Now, therefore, as many of the fundamental objectives of the ID & BOI and SMEDA have significant commonalities, both agree to work together and cooperate with each other to promote and facilitate the horticulture businesses in Pakistan and to encourage the development and growth of the horticulture sector and to promote healthy business activities in the country in the agricultural sector of the economy for mutual benefit

Have agreed as follows:

1. Both Parties are aware of the significance of the horticulture sector for the economic development of the country and agree to jointly develop internal expertise and products for horticulture financing.
2. Both Parties shall jointly design a system to provide needed working capital finance and medium to long term finance for the horticulture sector for capital expenditure.
3. Both Parties shall encourage farmers to adopt modern and efficient horticulture farming techniques.
4. Both Parties agree to enhance the image of Pakistan in local and international business communities.
5. Both Parties agree that the forms to strengthen cooperation, to promote, facilitate and protect horticulture investment in the country shall include, but shall not be limited to the following:
 - exchange of information on the status of financing issues in Horticulture Investment Projects;
 - regular sharing of information on horticulture business and investment and related areas;
 - capacity building of banks, research and development;
 - exchange of executives of both sides for stronger interaction;

The Parties shall be accommodative of each other's commitments and constraints, before finalizing joint initiatives.

The Parties may, with mutual consent, initiate other activities deemed appropriate and necessary for increasing investment in the horticulture sector.


This MOU may be amended or modified at any time with mutual written consent of the Parties.

This MOU shall enter in to force and effect on the date of its execution and shall remain valid unless terminated.

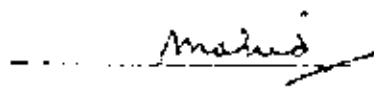
Either Party may terminate this MOU by giving a written notice of sixty (60) days to the other Party of its intention to terminate this MOU. Programmes initiated during the validity of this MOU shall continue to be governed by its provisions until their completion.

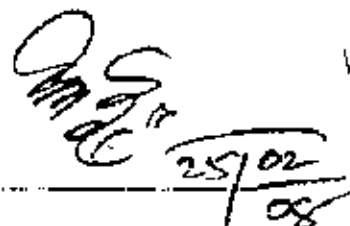
IN WITNESS WHEREOF, the Parties have caused this Memorandum of Understanding to be signed at the place and-as of the day and year first written above

For and on behalf of
Investment Division
& Board of Investment



Maj. (R) Iqbal Ahmed
Executive Director General

For and on behalf of
Small & Medium Enterprise
Development Authority


Mr. Shahid Rashid
Chief Executive Officer


Mr. Riaz-ul-Haq
Director General (AMT)

Witnessed by:


Mr. Khawaja Muhammad Naeem
Joint Secretary
Ministry of Industries, Production &
Special Initiatives
Government of Pakistan