



Established in 1960 by young Mr. Sadruddin Hashwani, Hashoo Group initially operated as a trading enterprise. Through its founder's vision, strategic direction and unwavering commitment, the Group has emerged as Pakistan's premium conglomerate with a diversified international business portfolio.

Hashoo Group's business interests today encompass hospitality, oil and gas exploration and production, IT, investments, minerals, ceramics, pharmaceuticals, travel and tourism, real estate and commodity trading businesses. It has in its fold Pearl Continental Hotels and Marriott Hotels with presence in all major cities of Pakistan and Orient Petroleum International Inc., a prestigious Oil and Gas exploration and production company.

With focus on specific sectors, each company of the Group shares a common policy to explore emerging markets and opportunities to stay ahead of its competitors and sustain a leading position. The success can be attributed to a business approach which blends together innovation, excellence, integrity, service and social responsibility.

Furthermore, Hashoo Group's corporate philanthropy initiatives are an ongoing year round sustained commitment. These activities - undertaken by Hashoo Foundation - are diverse, encompassing relief and rehabilitation of migrants, education and skills training, assistance to mentally and physically challenged children, grants, donations, supports women's shelter and welfare, free clinics and community development. Each avenue of philanthropy aims to strengthen individuals and communities.

As a responsible corporate citizen, Hashoo Group maintains highest level of governance, quality standards and ethical values contributing effectively towards community welfare and national development.